



Communications & Corporate Affairs (Policy & Resources) Committee

Date: WEDNESDAY, 14 JUNE 2023
Time: 2.30 pm
Venue: COMMITTEE ROOMS, 2ND FLOOR WEST WING, GUILDHALL

Members:

Deputy Keith Bottomley (Chairman)	Ruby Sayed
Deputy Christopher Hayward, (Deputy Chairman)	Tom Sleigh
Deputy Rehana Ameer	Deputy Sir Michael Snyder
Tijs Broeke	Alderman Professor Michael Mainelli
Deputy Henry Colthurst	Alderman Sir William Russell
Deputy Shravan Joshi	Jason Groves
Catherine McGuinness	Caroline Haines

and up to four co-opted Members from the Court of Common Council to be appointed by the Sub-Committee

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<https://www.youtube.com/@CityofLondonCorporation/streams>

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Whilst we endeavour to livestream all of our public meetings, this is not always possible due to technical difficulties. In these instances, if possible, a recording will be uploaded following the end of the meeting.

Ian Thomas CBE
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**
To agree the public minutes of the meeting held on 19 April 2023.

For Decision
(Pages 5 - 10)
4. **APPOINTMENTS**
To appoint up to four Members from the Court of Common Council, for the year ensuing.

For Decision
5. **OUTSTANDING ACTIONS**
Report of the Town Clerk.

For Discussion
(Pages 11 - 12)
6. **CORPORATE AFFAIRS UPDATE**
Report of the Interim Executive Director of Communications and External Affairs.

For Discussion
(Pages 13 - 18)
7. **MAYORAL PRIORITIES 2023-24 ALDERMAN PROFESSOR MICHAEL MAINELLI (SUBJECT TO ELECTION)**
Joint Report of the Executive Director & Private Secretary to the Lord Mayor, Director of Innovation & Growth, Deputy Town Clerk and Chief Strategy Officer.

For Discussion
(Pages 19 - 26)
8. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

9. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

10. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

For Decision

Part 2 - Non-Public Agenda

11. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

12. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

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COMMUNICATIONS & CORPORATE AFFAIRS (POLICY & RESOURCES) COMMITTEE

Wednesday, 19 April 2023

Minutes of the meeting of the Communications & Corporate Affairs (Policy & Resources) Committee held at the Guildhall EC2 at 2.00 pm

Present

Members:

Deputy Keith Bottomley (Chairman)	Deputy Edward Lord
Deputy Christopher Hayward (Deputy Chairman)	Catherine McGuinness
Deputy Rehana Ameer	Tom Sleigh
Emily Benn	Deputy Sir Michael Snyder
Mary Durcan	Alderman Professor Michael Mainelli
Alderman Prem Goyal	Alderman Sir William Russell

Officers:

Bob Roberts	- Deputy Town Clerk
Philip Saunders	- Town Clerk's Department
Kristy Sandino	- Town Clerk's Department
Sam Hutchings	- Town Clerk's Department
John Park	- Town Clerk's Department
Kay Abdilahi	- Town Clerk's Department
Miki Arenson	- Town Clerk's Department
Polly Dunn	- Town Clerk's Department
Jeremy Blackburn	- Mansion House
Dionne Corradine	- Chief Strategy Officer
Jen Beckermann	- Executive Director and Private Secretary to the Chairman of Policy & Resources Committee
Sarah Bridgman	- Office of the Executive Director and Private Secretary to the Chairman of Policy & Resources Committee
Benjamin Dixon	- Office of the Executive Director and Private Secretary to the Chairman of Policy & Resources Committee
Paul Double	- Remembrancer
Paul Wright	- Deputy Remembrancer
Bruce Hunt	- Remembrancer's Department
William Stark	- Remembrancer's Department

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Ian Seaton, Ruby Sayed, Deputy Henry Colthurst and Deputy Shravan Joshi.

The Chairman welcomed Catherine Rooney, Senior Programme Manager at Mansion House.

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

There were no declarations of interest.

3. **MINUTES**

Deputy Rehana Ameer advised that she had issued her apologies to the last meeting.

RESOLVED – That subject to the inclusion a reference to Deputy Ameer's apologies, the public minutes and summary of the meeting held on 14 February 2023, be approved as an accurate record.

4. **PUBLIC OUTSTANDING REFERENCES**

Members received a report of the Deputy Town Clerk regarding the Sub-Committee's outstanding actions.

The Residents and Workers Survey results were due to go to the Executive Leadership Board (Chief Officers) meeting in May, after which further engagement may be undertaken.

On the lighting campaign, once launched in July, efforts will be made to reach out to other councils and other key stakeholders to ensure a wide reach and continued momentum.

RESOLVED, that the report be noted.

5. **MAYORAL THEME 2023-24 - ALDERMAN MICHAEL MAINELLI (SUBJECT TO ELECTION)**

Members received a joint report of the Executive Director and Private Secretary to the Lord Mayor and the Deputy Town Clerk.

Alderman and Professor Michael Mainelli presented to the Sub-Committee on his proposed Mayoral Theme for 2023-24.

In the discussion that followed, the following matters were raised:-

- It was suggested that joint research programmes be created with universities.
- It was noted that the tone should be simple and not condescending. The presentation was crucial to ensure recipients were not overloaded
- The issue of working visas and the difference between them and visitor visas was highlighted; as was the issue of exclusion from the Horizon Europe programme.
- It was suggested that the City lean into existing structures e.g. the Knowledge Quarter.
- Members were supportive of continued strong working between the office of the Lord Mayor and the Chairman of Policy.

- A clear thread of work needed to tie together themes until 2030 to ensure longer term ambitions are not lost.

RESOLVED, that the report be noted.

6. **GLOBAL CITY OF SPORT - A NEW SPORT STRATEGY FOR THE SQUARE MILE (2023-2030)**

Members considered a report of the Interim Director of Communications and External Affairs regarding proposals for a new sport strategy for the Square Mile.

Members commended the work that had gone into producing the strategy.

It was noted that the document had been developed following extensive consultation. A phased approach to sport engagement funding had been planned via Policy Initiatives Funding allocations. A decision seeking this funding was due to go to the Policy & Resources Committee in June 2023. Some Members queried whether the amount bid for was sufficient.

There were currently 25 Members on the Sounding Board. Members were keen this remained open to all those interested.

Members briefly discussed an array of specific ideas including the use of rooftops, swimming facilities, skateboarding, university facilities, engagement with liveries and facilities for those with disabilities.

The Chief Strategy Officer confirmed that work had been undertaken to ensure that this strategy aligned with other corporate ambitions.

RESOLVED, that Members

- Note and approve the five sport priorities for the City Corporation set out in Appendix 1 of this report: 'Global City of Sport – A New Sport Strategy for the Square Mile (2023-2030)';
- Agree the proposed objectives for Phase 1 of the strategy delivery, as outlined in paragraph 6 of this report;
- Endorse proposals for the Member Sport Sounding Board, to be open to all Members interested in participating, be – chaired by the Member Lead for Sport – and informally oversee progress of the strategy delivery;
- Support an allocation from the Policy Initiatives Fund of £175,000 each year for 3 years from 2023/24 to 2025/26 to cover costs of delivering Phase 1 of the sport strategy, to be categorised as 'Sport Strategy' and charged to City's Cash.

7. **SPORT ENGAGEMENT UPDATE**

Members received a report of the Interim Director of Communications and External Affairs.

It was remarked that the Paris Olympics presented a great opportunity given its proximity to London. There were discussions of potential sponsorship which may in term require a funding request.

RESOLVED, that the report be noted.

8. **PARLIAMENTARY TEAM UPDATE**

Members received a report of the Remembrancer regarding updates arising from Parliament.

RESOLVED, that the report be noted.

9. **CORPORATE AFFAIRS UPDATE**

Members received a report of the Interim Executive Director of Communications and External Affairs.

RESOLVED, that the report be noted.

10. **PARTY CONFERENCES 2023**

Members received a report of the Interim Executive Director of Communications and External Affairs.

A query was raised regarding whether the City of London Corporation should be paying for a full corporate rate at Party Conferences. It was suggested this be investigated for 2023.

RESOLVED, that the update be noted.

11. **MEDIA UPDATE**

Members received a report of the Interim Executive Director of Communications and External Affairs regarding an update on the City Corporation's Media activity.

RESOLVED, that the update be noted.

12. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

13. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

There were no urgent items.

14. **EXCLUSION OF THE PUBLIC**

Members agreed that there was no non-public business to be considered and, as such, concluded the meeting ahead of items 15 and 16.

The meeting closed at 3.45 pm

Chairman

Contact Officer: Polly Dunn
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Communications and Corporate Affairs Sub-Committee – Public Outstanding References

3/2022/P	31 October 2022	<p>Party Conference Update Members sought greater detail and an effort to collate feedback from Members (who each had their own duties)</p> <p>Further detail on spend to also feature where possible.</p>	Head of Corporate Affairs	To be included in future iterations of the report (2023)
1/2023/P	14 February 2023	<p>RESULTS OF SURVEY OF CITY RESIDENTS AND WORKERS Report to be socialised with Members via a briefing; submitted to the CCS Committee and an excerpt reported to the Livery Committee</p>	Deputy Town Clerk and Head of Campaigns and Community Engagement	<p>Went to May Executive Leadership Board.</p> <p>Update on the next steps of engagement to be shared at the June meeting.</p>
2/2023/P	14 February 2023	<p>Switching-off light campaign Explore options to share campaign with other councils.</p>	Executive Director of Communications and External Affairs	Campaign to run in July 2023, after which plans are in place to roll out to other authorities.
3/2023/P	19 April 2023	<p>Party Conferences Update 2023 Explore whether the City of London Corporation should be paying for full corporate Party Conference Passes, or whether another rate may apply.</p>	Head of Corporate Affairs	Update at June meeting.

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Committee(s): Communications and Corporate Affairs Sub Committee	Dated: 14 June 2023
Subject: Corporate Affairs Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	2-10
Does this proposal require extra revenue and/or capital spending?	N/A
If so, how much?	N/A
What is the source of Funding?	N/A
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Philip Saunders, Acting Executive Director of Communications and External Affairs	For Information
Report author: Kristy Sandino, Assistant Director, Corporate Affairs	

Summary

This report outlines the activities of the Corporate Affairs Team since the last meeting of the Communications and Corporate Affairs Sub Committee on 14 February. It highlights major activities undertaken to support the Team's priorities.

The main priorities of the Corporate Affairs Team since the last Communications and Corporate Affairs Sub Committee can be summarised as:

- Maintaining responsibility for the City Corporation's work with frontbench politicians, including monitoring changes to the Government, further developing engagement with the Opposition and advising on engagement
- Maintaining a political engagement plan for the Policy Chairman, alongside colleagues in Remembrancers.
- Continuing and strengthening relationships with pan-London political stakeholders and briefing them on the work of the City Corporation
- Continuing engagement with external partners.

Recommendation(s)

Members are asked to:

- Note the report.

Main Report

Political Engagement

1. Since the last Corporate Affairs Update to the Communications and Corporate Affairs Sub Committee, the Corporate Affairs Team has continued its

engagement with His Majesty's Government and the devolved nations. This has included:

- a. Providing briefing for the Lord Mayor and Policy Chairman's meeting with the City Minister Andrew Griffith MP.
 - b. Working with Innovation and Growth to provide political briefing ahead of the Net Zero Delivery Summit, including a meeting between the Policy Chairman and Baroness Penn, Parliamentary Secretary to the Treasury.
 - c. Providing briefing for a meeting between The Policy Chairman and Lord Dominic Johnson, Minister for Investment.
 - d. Providing briefing for the Policy Chairman's attendance at a breakfast roundtable with Gareth Davies CB, Permanent Secretary to Department for Business and Trade and several industry leaders.
 - e. Providing briefing for the Policy Chairman and the Lord Mayor ahead of the Business Connect conference in Westminster.
2. The Corporate Affairs Team has continued build on its engagement with Labour politicians. This has included:
- a. Providing briefing for the Chair of Communications and Corporate Affairs Sub Committee's attendance at a roundtable with Deborah Mattinson, Director of Strategy for the Leader Opposition Sir Keir Starmer.
 - b. Briefing the Policy Chairman for a meeting with Jonathan Reynolds MP, Shadow Secretary of State for Business, Energy and industrial Strategy.
 - c. Providing guidance for the Lord Mayor for a meeting with Pat McFadden MP, Shadow Chief Secretary to HM Treasury.
 - d. Providing briefing for the Vice Chair of Communications and Corporate Affairs Sub Committee for a roundtable with Jonathan Reynolds MP, Shadow Secretary of State for Business, Energy and industrial Strategy.
 - e. Working with Innovation and Growth to organise a private briefing for a Labour researcher to convey key Corporation FPS priorities ahead of manifesto development .
 - f. Writing a letter to Ed Miliband MP outlining the Climate Action Strategy and Sustainable Finance work of the City Corporation.
 - g. Organising an officer level information and briefing session on key Labour policies and stakeholders with an outside agency.
 - h. Arranging a presentation to the International Regulatory Strategy Group on Labour policies and engagement strategy.
 - i. Securing mention and endorsement of the Future Growth Fund in a speech by the Shadow Chancellor, Rachel Reeves MP, in coordination with Innovation and Growth and Media teams.

Pan-London Engagement

1. Corporate Affairs continues to engage with pan London stakeholders, providing support, advice and inputs to the Policy Chairman and deputies. As we start to move into a new electoral cycle for the Mayor of London, particular attention has been given to these developments. Work continues by:
 - a. Drafting a response from the Policy Chairman to the Minister for London, setting out the key challenges and opportunities faced by the City of London Corporation.

- b. Working with Environment colleagues on the ongoing Barbican Tube noise issue, meeting with the Deputy Mayor of London for Transport, Seb Dance, as well as Transport for London officers.
- c. Briefing the Policy Chairman for his meetings with the Deputy Mayor of London for Business, as well with the City MP, Nickie Aiken.
- d. Supporting the Policy Chairman in making representations to Transport for London on changes to Travelcards, ensuring that the views of the City Corporation are taken into account.
- e. Providing briefing support and advice to the Policy Chairman for the bi-weekly London Councils Elected Officers group meetings.
- f. Liaising with the City MP, Nickie Aiken on constituency issues, ensuring that full and timely responses are provided by the Policy Chairman.
- g. Liaising with London and Partners, as well as providing briefing support to the Policy Chairman for his attendance at Board meetings.
- h. Monitoring and sharing intelligence on the 2024 Mayoral elections.
- i. Providing advice and support on stakeholder mapping to events colleagues on the upcoming Pride ceremony at the Guildhall.

Engagement with External Partners

- a. Engaging and securing an agreement with Centre for London to support its Autumn Conference, as well as a new project, *Re-booting London's economy: Delivering inclusive and sustainable growth*.
- b. Developing a relationship with Progressive Britain, a left wing think tank, including becoming a member of its Corporate Forum.
- c. Engaging and securing multiple external partners for Party Conference season including Onward, Centre for Policy Studies, IPPR and Progressive Britain.
- d. Continuing to engage with the International Business and Diplomacy Exchange.
- e. Alongside Innovation and Growth, monitoring developments involving the Confederation of British Industry (CBI) and providing intelligence, support and counsel on the suspension of our membership.

Future engagement

The Corporate Affairs Team continues to plan for future engagement with political stakeholders. Priorities for the Corporate Affairs Team over the next 2 months are:

- a. Continuing to deliver a plan of engagement for the Policy Chair and Lord Mayor with key Ministers, political spokespeople, devolved and regional government leaders across all parties.
- b. Supporting the Policy Chair in engagement with London Government - Mayor and borough leaders - focussing on ensuring London is speaking with one voice.
- c. Continue preparations for 2023 Party Conference season and consider other opportunities for physical events when possible, with a particular focus on ensuring equitable engagement across political parties. Including collaborating with other teams on event subject matter and negotiating with possible event partners.

- d. Support the Corporation with communications and political engagement regarding the increasingly high-profile Finance for Growth and Future Growth Fund agendas.
- e. Provide the Corporation with political intelligence and relationship building on areas of key importance across the political parties, such as competitiveness, policing and sustainable finance.
- f. Continue to support other departments in preparation for political engagement at Corporation events.

Sport Strategy & Engagement

- 1. The Sport Strategy will have been through all relevant committees by the time this Sub Committee meets and, assuming it is approved by Policy and Resources, the Sport Engagement Manager will begin taking forward delivery, which initially will involve the appointment of a Sport Strategy Officer to assist this work.
- 2. With regards to sport engagement, the Freedom Ceremony and Reception for footballer Harry Kane was successful, generating high levels of media interest. The next main event is the City Corporation's hosting of a reception at Guildhall on 23rd June ahead of the Major League Baseball London Series. The Sport Engagement Manager is also commencing plans for 2024, which will be a busy time for sport with engagement linked to the Paris 2024 Games and London's hosting the Champions League Final on 1st June.

Corporate & Strategic Implications

Strategic implications

- 3. We engage with political stakeholders, organise events associated with the party-political conferences and work with the thinktanks and other third-party organisations to produce events and associated policy reports. This provides an opportunity for the City Corporation to engage with key audiences on important global, national and local government issues and to demonstrate the City Corporation's involvement in relevant debates. Sponsorship and political engagement would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

Financial implications

- 4. The Corporate Affairs Team has an established budget for all party conference and engagement related activity. Any sponsorship of ad-hoc policy projects is currently funded via the Policy Initiatives Fund according to decisions of the Policy and Resources Committee.

Resource implications

None

Legal implications

None

Risk implications

None

Equalities implications

None

Climate implications

None

Security implications

None

Conclusion

5. Members are asked to note the ongoing work of the Corporate Affairs Team.

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Agenda Item 7

Committee(s)	Dated:
Communications and Corporate Affairs (Policy & Resources) Committee	14 th June 2023
General Purposes Committee of Alderman	11 th July 2023
Subject: Mayoral Priorities 2023-24 Alderman Professor Michael Mainelli (Subject to Election)	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	2, 3, 5, 6, 7, 8, 9 and 11
Does this proposal require extra revenue and/or capital spending?	No
Report of: Caroline Jack, Executive Director & Private Secretary to the Lord Mayor Damian Nussbaum, Director of Innovation & Growth Bob Roberts, Deputy Town Clerk Dionne Corradine, Chief Strategy Officer	For Information
Report author: Catherine Rooney, Senior Programme Manager (Projects and Planning), Office of Lord Mayor & Mansion House	

Summary

This report outlines the proposed 2023-24 Mayoral theme which will be championed, subject to election, by the Lord Mayor of the City of London, Alderman Professor Michael Mainelli.

The Mayoral theme – **Connect to Prosper** – will bring together thought leaders from the scientific, academic and business worlds to demonstrate how the City's strengths and leadership can help to solve global challenges.

This report sets out the final version of the theme and key activities that will be undertaken during the Mayoral year, following the preliminary 'high-level' theme that was agreed at previous C&CA and GPA committees.

Recommendation(s)

Members are asked to note the 2023-2024 Mayoral Priorities as set out in this Report.

Main Report

Background

1. The Mayoral Priorities identify the key areas of focus to be championed, convened and/or communicated by the Lord Mayor during their term in office.
2. The Mayoral Priorities highlight the specific areas of the City of London Corporation's Corporate Plan 2018-23 and Corporate Strategies that the Lord Mayor will amplify during their year in office.
3. The Mayoral Priorities provide an overview of the key deliverables, outcomes and primary workstreams to be undertaken during the Mayoralty. It identifies the specific areas of focus that consider the business, social and economic priorities of the City of London, the City Corporation, and the causes to be championed by the Lord Mayor, Alderman Michael Mainelli (subject to election).

Mayoral Priorities Proposal

4. *Connect to Prosper* will bring together thought leaders from the scientific, academic, and business worlds to demonstrate the City's strengths in solving global challenges, as established through the UN Sustainable Development Goals.
5. The Mayoral theme will showcase the City's leadership role as *the world's coffeehouse*, where connections between people, firms and institutions lead to new ideas and inventions that benefit the world.
6. The Mayoral Theme is symbolised as our *Our Knowledge Miles*, representing and emphasising the multiple strength areas the 'square mile'.
7. The theme will emphasise the City's strengths:

We are connected – The City of London is the world's most successful concentration of knowledge connections both locally and globally. There are more than 40 learned societies, 70 universities and 130 research institutions in and around the City.

We have major talent clusters – The City of London is home to knowledge-based businesses which thrive when they cluster and have access to talented people, financing, and markets. The Mayoral year will highlight this in line with the Competitiveness Strategy.

Things happen here – The Mayoral year will showcase the City communities' inventiveness through demonstrations and experimentation.

8. The Mayoral theme will be split into three pillars of activity. The pillars will be matched against groupings of the UN Sustainable Development Goals (SDGs), representing the major challenges facing the world, which the City of London can help to answer: Posterity & Planet, People & Possibility and Prosperity & Productivity.
9. There will be read across to the Corporate Plan 2018-2023 as well as to key elements of the Competitiveness Strategy. This will ensure that there is a clear link between activity and the Corporation's ambitions on, e.g., green finance, technology etc.
10. The Mayoral year will seek to:

Convene experts and industry leaders highlighting and promoting new ideas and solutions.

Promote the City's strengths and ability to meet global challenges through major set-piece events and engagement.

Showcase the City's inventiveness through a Lord Mayor's Demonstrators programme. This programme will promote experimentation as a way of solving global challenges.

11. Central activities for the mayoral year are outlined in Annex A.

Corporate & Strategic Implications

Strategic Implications

12. *Connect to Prosper* supports the City Corporation's vision of a 'vibrant and thriving City, supporting a diverse and sustainable London within a globally-successful UK' and its aim to 'contribute to a flourishing society, shape outstanding environments and support a thriving economy'. The Priorities support the City of London Corporation to deliver outcomes 2, 3, 5, 6, 7, 8, 9, 10, and 11 within the Corporate Plan for 2018-23.
13. The following departments and teams have been involved and consulted on the objectives of the Mayoral Priorities: Innovation and Growth, Corporate Strategy, Environment, Communications and Corporate Affairs, Remembrancers, the Office of the Policy Chairman, and the Department of the Chief Operating Officer which leads on Digital and Information Technology. Other areas across the corporation may be engaged as the theme develops.
14. In 2020, COLC became a signatory to the UN Global Compact and its SDGs. *Connect to Prosper* strategically supports the COLC membership of the UN Global Compact.
15. The workstreams in the Mayoral Priorities align with current initiatives or those in development that are taking place across the City Corporation and aim to support the delivery of specific objectives in the Corporate Plan 2018-23 and Competitiveness Strategy, as outlined in Annex B.

Financial and Resourcing Implications

16. Existing departmental / project budgets will be used to deliver the activities outlined in this paper. Any supplementary budget required will be requested through Resource Allocation Sub (Policy and Resources) or other relevant Committees to amplify existing City Corporation activities and/or deliver additional activity under *Connect to Prosper*.

Conclusion

17. Members are asked to note the proposed Mayoral Priorities 2023-24 *Connect to Prosper* that will support, promote or amplify the City's Corporate Plan 2018-23.

Catherine Rooney

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Annex A – Connect to Prosper flagship activities

Activity	Objective	Lead Delivery	Supported by
Coffee Colloquies	Convene	MH	Aldermen, external partners, Communications and Corporate Affairs (CCA), IG
695 th Lord Mayor Knowledge Miles lecture series (webinars) – draw on expertise within the livery companies and beyond to showcase the City’s knowledge and expertise in identifying and meeting new global opportunities.	Convene	Gresham College	Livery companies, external partners, CCA
Net zero delivery summit 2024 at Mansion House	Promote	IG	MH, CCA, HMG
COP28	Promote	IG	MH, CCA
Global Investment Futures	Promote	IG	MH, CCA
VeraCity website – augmented reality map showcasing history and opportunities - a demonstration of technological invention that connects the city to its visitors and users.	Showcase	External delivery partner	CCA
Experiment series – promote experimentation as a way of solving global challenges including time dilation experiment at 22 Bishopsgate and biodiversity corridors.	Showcase	External delivery partners	Environment, CCA
University partnerships	Convene	MH	CCA
Galenos – mental health pre-print server	Showcase	External delivery partners	CCA
Royal Mathematical School 350 th Anniversary Lord Mayor’s Bursary	Convene	Christ’s Hospital School	
695 th Lord Mayor’s Ethical AI Initiative	Convene	External Partners	CCA, IG

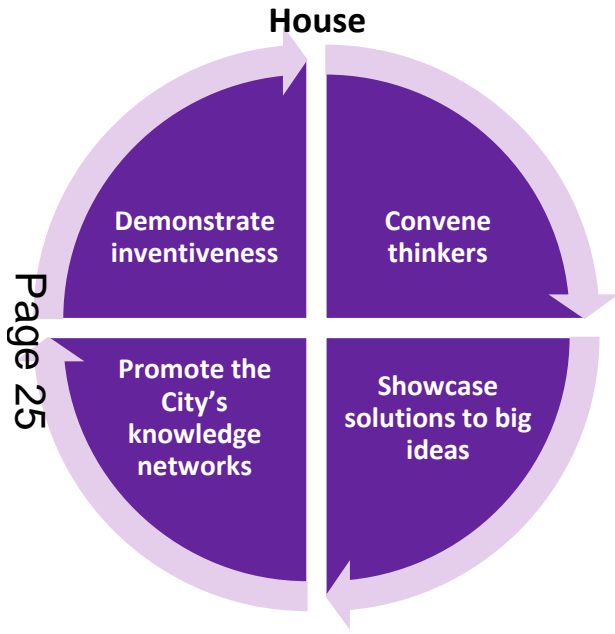
Annex B – Connect to Prosper link to Corporate Plan 2018-23, Strategies and UNSDGs

Mayoral Pillar and SDGs	Corporate Plan 2018-23	Competitiveness Strategy
<p>POSTERITY & PLANET SDGs 6, 7, 11, 13, 14 and 15</p>	<p>Businesses are trusted and socially and environmentally responsible (5).</p> <p>We have clean air, land and water and a thriving and sustainable natural environment (11).</p>	<p>NURTURE: Mainstream sustainable finance as core UK offer.</p> <p>NURTURE: Build UK profile as the global destination for green and impact finance.</p>
<p>PEOPLE & POSSIBILITY SDGs 1, 2, 3, 4, 5, 16</p>	<p>People enjoy good health and wellbeing (2).</p> <p>People have equal opportunities to enrich their lives and reach their full potential (3).</p> <p>We have access to the skills and talent we need (8).</p> <p>We inspire enterprise, excellence, creativity and collaboration (10).</p>	<p>REDUCE FRICTIONS: Increase access to FPS talent.</p> <p>RETAIN: Increase inclusion in the sector.</p>
<p>PROSPERITY & PRODUCTIVITY SDGs 8, 9, 10, 12</p>	<p>We have the world's best legal and regulatory framework and access to global markets (6).</p> <p>We are a global hub for innovation in financial and professional services, commerce and culture (7).</p> <p>We are digitally and physically well connected and responsive (9).</p>	<p>NURTURE: Integrate technology across UK FPS.</p> <p>ATTRACT: Drive growth for FPS-tech and Green tech across the UK.</p> <p>NURTURE: Support FPS-tech to scale.</p>

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The City of London is the world’s most successful concentration of knowledge connections. More than 40 learned societies, 70 universities, and 130 research institutes surround the City. Of 24,000 businesses, nearly 8,000 are professional, scientific and technical enterprises. **Connect To Prosper** will bring together thought leaders from the **scientific, academic, and business worlds** to demonstrate how the City’s strengths are in **solving global challenges**.

Our Knowledge Miles – The World’s Coffee House



Connect to Prosper activities are split in to three pillars matched against the UN Sustainable Development Goals (SDGs). These represent the major challenges facing the world, which the City of London can help to answer.

	Posterity & Planet (Biosphere SDGs)		People & Possibility (Society SDGs)		Prosperity & Productivity (Economy SDGs)	
Global	COP 28	Net Zero Delivery Summit Green Pact	Knowledge Miles webinar series	International LMS	Global Investment Futures	Tech showcase
Local	Biodiversity Corridors	University Partnerships	SDG Coffee Colloquies	LM Royal Mathematical School Bursary	VeraCity App	Ethical AI
Demonstrate	Exp: Biodiversity corridors	Exp: Bicycle wheel air filters	Exp: Galenos & MQ Mental Health	Exp: Monument tethered drones	Exp: Time Dilation	Exp: Autonomous boats

Connect To Prosper will emphasise the City’s Strengths:

- We are connected – The City of London is the world’s most successful concentration of knowledge connections both locally and globally.
- We have major talent clusters – Knowledge-based businesses thrive when they cluster and have access to talented people, financing and markets. The Mayoral year will highlight this in line with the Competitiveness Strategy.
- Things happen here – The Mayoral year will showcase the City’s communities’ inventiveness through demonstrations and experimentation.

Convene: *Connect To Prosper* will bring together thought leaders from the scientific, academic and business worlds through Coffee Colloquies on Sustainable Development Goals and other topics and set-piece dinners. A Lord Mayor’s Knowledge Miles Lecture series will draw on expertise within the Livery companies and beyond to showcase the City’s knowledge and expertise in identifying and meeting new global opportunities.

Our Knowledge Miles
 The City is made up of multiple, diverse miles, all co-existing and collaborating within our ‘Square Mile’.

The World’s Coffee House
 Where connections between people, firms and institutions develop and grow, leading to ideas and inventions that solve global problems.

Alderman Professor Michael Mainelli – Draft Mayoral Priorities – 2023/2024
“Connect To Prosper” – SDG read across to Corporate Strategies

THEME PILLARS	CORPORATE PLAN LINK	COMPETITIVENESS STRATEGY	UN SDG
POSTERITY & PLANET:	Businesses are trusted and socially and environmentally responsible (5). We have clean air, land and water and a thriving and sustainable natural environment (11).	NURTURE: Mainstream sustainable finance as core UK offer NURTURE: Build UK profile as the global destination for green and impact finance.	6: Clean water & sanitation
			7: Affordable & clean energy
			11: Sustainable Cities & Communities
			13: Climate action
			14: Life below water
			15: Life on land
PEOPLE & POSSIBILITY	People enjoy good health and wellbeing (2). People have equal opportunities to enrich their lives and reach their full potential (3). We have access to the skills and talent we need (8). We inspire enterprise, excellence, creativity and collaboration (10).	REDUCE FRICTIONS: Increase access to FPS talent RETAIN: Increase inclusion in the sector	1: No poverty
			2: Zero hunger
			3: Good health and wellbeing
			4: Quality education
			5: Gender equality
			16: Peace, justice and strong institutions.
PROSPERITY & PRODUCTIVITY	We have the world’s best legal and regulatory framework and access to global markets (6). We are a global hub for innovation in financial and professional services, commerce and culture (7). We are digitally and physically well connected and responsive (9).	NURTURE: Integrate technology across UK FPS ATTRACT: Drive growth for FPS-tech and Green tech across the UK NURTURE: Support FPS-tech to scale	8: Decent work & economic growth
			9: Industry, innovation & infrastructure
			10: Reduced inequalities
			12: Responsible consumption & production